

What is claimed is:

1. A content distribution system, which distributes contents from a broadcasting station to a receiving terminal on the Internet, comprising a Layer 2 switch and VLAN (Virtual Local Area Network)
5 used for the distribution of the contents.
2. The content distribution system according to claim 1, wherein
said broadcasting station distributes the contents associated with the VLAN number of said VLAN to said Layer 2
10 switch and said VLAN.
3. The content distribution system according to claim 2, wherein
said receiving terminal receives the contents associated with the VLAN number by belonging to said VLAN based on the VLAN
15 number.
4. The content distribution system according to claim 2, wherein
said Layer 2 switch includes storage means for storing the received contents associated with the VLAN number.
- 20 5. A content distribution method for distributing contents from a broadcasting station to a receiving terminal on the Internet, wherein

the distribution of the contents is performed using a broadcast model based on a Layer 2 switch and VLAN (Virtual Local Area Network).

6. The content distribution method according to claim 5,
5 wherein

said broadcasting station distributes the contents associated with the VLAN number of said VLAN to said Layer 2 switch and said VLAN.

7. The content distribution method according to claim 6,
10 wherein

said receiving terminal receives the contents associated with the VLAN number by belonging to said VLAN based on the VLAN number.

8. The content distribution method according to claim 6,
15 wherein

the contents received from said broadcasting station and associated with the VLAN number are stored in storage means of said Layer 2 switch.